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| |  |  |  | | --- | --- | --- | | **Ders İzlencesi** | | | | **Dersin Adı** | **İletişim Tarihi** | | | **Dersin AKTS’si** | 3 | | | **Dersin Yürütücüsü** | Öğr. Gör. Hasret AY | | | **Dersin Gün ve Saati** | Salı 11.00-14.00 (Yüz Yüze Eğitim) | | | **Dersin Görüşme Gün**  **ve Saati** | Salı 11.00 | | | **Öğretim Yöntemi ve Ders Hazırlık** | Sözlü ders anlatımı, öğrenci sunumları, film gösterimi, makale ve kitap  okumaları. | | | **Dersin Amacı** | Ders ile geçmişin mağara resimlerinden başlayarak internet ve kitle iletişim  medyasının teknolojik dünyasına kadar iletişim tarihinin uygarlık tarihi ile  yakın ilişkisinin anlaşılması sağlanır. | | | **Dersin Öğrenme Çıktıları** | Bu dersin sonunda öğrenci;  1) İletişim tarihinin uygarlık tarihi ile olan ilişkisini kavrar.  2) İletişimin tarihsel gelişimini anlar.  3) İnsanlığın başlangıcından günümüze kadar olan macerasını  iletişim çerçevesinde tartışır. | | | **Haftalık Ders Konuları** | **1.Hafta** | Dersin amacı kapsamı yöntemi ve temel kaynakçalar hakkında genel açıklamalar | | **2.Hafta** | İlk Uygarlıkların İletişim Araçları | | **3.Hafta** | Sözlü kültürden yazılı kültüre | | **4.Hafta** | Matbaanın icadı ve basım devrimi | | **5.Hafta** | Modern yazarlık ve haberciliğin gelişimi | | **6.Hafta** | Kablolu dünyanın doğuşu | | **7.Hafta** | Görüntü teknolojileri ve kitle toplumunun doğuşu | | **8.Hafta** | Hareket eden resimlerden filmlere | | **9.Hafta** | Reklamcılık ve kitle toplumu fikri | | **10.Hafta** | Radyo Günleri | | **11.Hafta** | Televizyon Zamanları | | **12.Hafta** | Televizyonda 60’ların karşı kültürü | | **13.Hafta** | Enformasyan çağında Yeni ve Eski İletişim Araçları | | **14.Hafta** | Elektroniğin toplumsal gelişimi. İnternetin popülerleşmesi | | **15. Hafta** | Dijital medya ve iletişim | | | **Ölçme ve**  **Değerlendirme** | VİZE: 40  FİNAL: 60  TOPLAM:100 | |  |  |  | | --- | --- | | **Kaynaklar** | 1.Crowley, D. Heyer, P (2019) İletişim Tarihi; Teknoloji-Kültür-Toplum  2. Kılıç, L. (2012), Fotoğraf ve Sinemanın Toplumsal Tarihi, | | **Değerlendirme Sistemi** | | | **Dersin Ölçme Yöntemleri: A: Sınav** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | | | | |  | **PÇ1** | **PÇ2** | | **PÇ3** | **PÇ4** | **PÇ5** | | **PÇ6** | **PÇ7** | | **PÇ8** | **PÇ9** | **PÇ10** | | **PÇ11** | **PÇ12** | **PÇ13** | | **PÇ14** | **PÇ15** | | **ÖÇ1** | 5 | 3 | | 3 | 3 | 3 | | 3 | 3 | | 3 | 5 | 5 | | 4 | 4 | 5 | | 4 | 5 | | **ÖÇ2** | 5 | 3 | | 3 | 3 | 3 | | 3 | 3 | | 3 | 5 | 5 | | 4 | 4 | 5 | | 4 | 5 | | **ÖÇ3** | 5 | 3 | | 3 | 3 | 3 | | 3 | 3 | | 3 | 5 | 5 | | 4 | 4 | 5 | | 4 | 5 | | **ÖÇ: Öğrenme Kazanımları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | | | | | **Katkı Düzeyi** | | | **1 Çok Düşük** | | | | **2 Düşük** | | | **3 Orta** | | | | **4 Yüksek** | | | | **5 Çok Yüksek** | | |   **Program Çıktıları ve İlgili Dersin İlişkisi**   |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | **PÇ 1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | **PÇ12** | **PÇ13** | **PÇ14** | **PÇ15** | | **İLETİŞİM TARİHİ** | 5 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | |