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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Girişimcilik** | |  |  | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | MYO Seçmeli | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Bu ders kapsamında, girişimcilik kültürünü yaygınlaştırmak ve üniversite öğrencilerini meslek hayatlarına atılmadan önce iş planı kavramı ile tanıştırarak başarılı işletmelerin kurulmasını sağlamak amaçlanmaktadır.  Dersin sonunda öğrencilerin kendi iş fikirlerine yönelik iş planlarını hazırlayabilecek bilgi ve deneyimi kazanmaları hedeflenmektedir. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;  1- Girişimcilik kavramını bir bütün olarak anlayabilecektir.  2- Küçük ve orta ölçekli işletmelerin ekonomi içerisinde rolünü açıklayabilecektir.  3- Değişik kavramları yeni iş kurma ve geliştirmeye uygulayabilecektir.  4- İş planı kavramını bir bütün olarak anlayabilecektir.  5-Türkiye’deki küçük işletmelerin sorunlarını ve çözüm önerilerini rapor edebilecektir. | | | | | | | Dersin İçeriği | Girişimcilik, tanımı ve tarihçesi, girişimcinin özellikleri, yeni bir iş kurma, mevcut bir işletmeyi, satın alma, franchising, küçük işletmelerin kuruluş sorunları, iş planı, küçük işletmelerde başarı ve başarısızlık nedenleri, küçük işletmelerde büyüme, yenilik ve yaratıcılık, iç girişimcilik, aile işletmeleri, sosyal girişimcilik, stratejik girişimcilik, girişimcilik ve kültür. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Girişimcilik, Tanımı ve Tarihçesi | | | | | | | 2 | Girişimcinin Özellikleri | | | | | | | 3 | Yeni Bir İş Kurma, Mevcut Bir İşletmeyi Satın Alma | | | | | | | 4 | Franchising | | | | | | | 5 | Küçük İşletmelerin Kuruluş Sorunları | | | | | | | 6 | İş Planı | | | | | | | 7 | Küçük İşletmelerde Başarı ve Başarısızlık Nedenleri | | | | | | | 8 | Küçük İşletmelerde Büyüme | | | | | | | 9 | Yenilik ve Yaratıcılık | | | | | | | 10 | İç Girişimcilik | | | | | | | 11 | Aile İşletmeleri | | | | | | | 12 | Sosyal Girişimcilik | | | | | | | 13 | Stratejik Girişimcilik | | | | | | | 14 | Girişimcilik ve Kültür | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** | | Arıkan, S. (2004). *Girişimcilik temel kavramlar ve bazı güncel konular*. İstanbul, Siyasal Kitabevi.  Küçük, O. (2007). *Girişimcilik ve* *küçük işletme yönetimi*. Anakara, Seçkin Yayıncılık  Aydınlık, Ü. A. (2015). *Girişimcilik*. İstanbul Üniversitesi Açık ve Uzaktan Eğitim Ders Notları, İstanbul. | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | |  | **PÇ1** | | **PÇ2** | **PÇ3** | | **PÇ4** | **PÇ5** | | **PÇ6** | **PÇ7** | | **PÇ8** | **PÇ9** | | **PÇ10** | | **ÖÇ1** | - | | - | - | | - | - | | 1 | 1 | | 5 | 2 | | 2 | | **ÖÇ2** | - | | - | - | | - | - | | 1 | 1 | | 5 | 2 | | 2 | | **ÖÇ3** | - | | - | - | | - | - | | 1 | 1 | | 5 | 2 | | 2 | | **ÖÇ4** | - | | - | - | | - | - | | 1 | 1 | | 5 | 2 | | 2 | | **ÖÇ5** | - | | - | - | | - | - | | 1 | 1 | | 5 | 2 | | 2 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | **Katkı**  **Düzeyi** | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | | **Girişimcilik** | - | - | - | - | - | 1 | 1 | 5 | 2 | 2 | |