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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Toplumsal Cinsiyet ve Medya** | |  | 3 | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | Alan Seçmeli | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Dersin amacı; toplumsal cinsiyete dair çeşitli kavram ve kuramları öğretmenin yanı sıra; medyanın toplumsal cinsiyet rollerinin pekiştirilmesindeki rolünü, medyanın cinsiyetçi yaklaşımını ve cinsiyet politikalarını eleştirel bir yaklaşımla ortaya koymak ve analiz edebilmektir. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;   1. Medyanın toplumsal cinsiyet rollerini nasıl yeniden ürettiğini ve şekillendirdiğini öğrenir. 2. Medyadaki cinsiyet temsillerinin toplumsal ve ideolojik altyapısını analiz eder. 3. Cinsiyetçi medya politikaları ile toplumsal cinsiyet rolleri arasındaki ilişkiyi görür. | | | | | | | Dersin İçeriği | Toplumsal cinsiyet, feminizm, feminist teoriler ve medya, medyada kadınların temsil ediliş biçimi, geleneksel ve yeni medyada toplumsal cinsiyet rolleri. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Toplumsal Cinsiyet Kavramı | | | | | | | 2 | Toplumsal Cinsiyet Kavramı | | | | | | | 3 | Feminizm | | | | | | | 4 | Feminist Teoriler ve Medya | | | | | | | 5 | Feminist Teorilerin Medyayı Analiz Biçimleri | | | | | | | 6 | Hegemonik Erkeklik ve Erkekliğin Medya Aracılığıyla Yeniden Üretimi | | | | | | | 7 | Medyada Kadın Temsil Biçimleri | | | | | | | 8 | Reklamlarda Toplumsal Cinsiyet Temsilleri | | | | | | | 9 | Haberlerde Toplumsal Cinsiyet Temsilleri | | | | | | | 10 | Sosyal Medyada Toplumsal Cinsiyet Temsilleri | | | | | | | 11 | Yazılı Basında Toplumsal Cinsiyet Temsilleri | | | | | | | 12 | Dizilerde Toplumsal Cinsiyet Temsilleri | | | | | | | 13 | Sinemada Toplumsal Cinsiyet Temsilleri | | | | | | | 14 | Genel Tekrar | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** | | Connell, R. W. (1998). Toplumsal Cinsiyet ve İktidar. İstanbul: Ayrıntı Yayınları.  Ergeç, N. E. (2010). Medya ve Söylem. Ankara: Pegem Akademi.  Gill, R. (2007). Gender and Media. Cambridge: Polity Press.  Kuruoğlu, H. (2014). Toplumsal Cinsiyet ve Medya. Ankara: Detay Yayıncılık. | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM KAZANIMLARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | | |  | **PÇ1** | **PÇ2** | | **PÇ3** | **PÇ4** | | **PÇ5** | **PÇ6** | | **PÇ7** | **PÇ8** | | **PÇ9** | **PÇ10** | | **PÇ11** | **PÇ12** | | **ÖÇ1** | 1 | 2 | | 2 | 3 | | 3 | 3 | | 3 | 2 | | 3 | 4 | | 1 | 5 | | **ÖÇ2** | 1 | 2 | | 2 | 3 | | 3 | 3 | | 3 | 3 | | 3 | 4 | | 1 | 5 | | **ÖÇ3** | 1 | 2 | | 2 | 3 | | 3 | 3 | | 3 | 3 | | 3 | 5 | | 1 | 5 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | | **Katkı Düzeyi** | | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | | |   **Program Çıktıları ve İlgili Dersin İlişkisi**   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | **PÇ12** | | Toplumsal Cinsiyet ve Medya | 1 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 1 | 5 | |