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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Medya Okuryazarlığı** | |  | 1 | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | MYO Seçmeli | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Dünyada ve Türkiye’de medya okuryazarlığının gerekliliğinden hareketle öğrencilere medya okuryazarlığının bilgisi verilerek, öğrencilerin medyayı ve yeni medya araçlarını bilinçli kullanılması ve eleştirel bakış açısı kazandırılması amaçlanmaktadır. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;  1. Medya okuryazarlığının kavramını tanıyarak medya mesajlarını algılama ve çözümlemenin önemini fark eder.  2. Medya mesajlarının etkisini kavrayarak, medya mesajlarına eleştirel gözle bakar.  3. Türkiye’de “Medya Okuryazarlığı” dersinin çocukların ve gençlerin üzerindeki olumlu etkisini ve tüm aile ve toplum fertlerinin bu konuda bilinçlenmesinin önemini kavrar  4. Dijital vatandaş olmanın avantajlarının yanında, dijital mecraların bilinçli kullanımının gerekliliğini öğrenir. | | | | | | | Dersin İçeriği | Medya okuryazarlığının tanımı ve önemi, okuryazarlığın bireyin gelişimindeki etkisi, medya araçlarını tanımanın bireye sağlayacağı avantajlar, Dünyada ve Türkiye’de medya okuryazarlığı, madya okuryazarlığının modelleri, ilkeleri ve analizi, medya okuryazarlığın kuram ve yaklaşımları, medya okuryazarlığı neden gereklidir? Medya yı eleştirel okuma beçerisi kazanma, aktif ve pasif izleyicinin farklılıkları ve kazanımları, medyayı anlamak ve medya okuryazarlığının bireye ve topluma sağlayacağı zihinsel, ahlaksal, etik ilkeleri içerir. | | | | | | | **Haftalar** |  | | | | | | | 1 | Okuryazarlık kavramı ve okuryazarlık türleri | | | | | | | 2 | Medya, yeni medya ve sosyal medya tanımlamaları ve ilişkileri | | | | | | | 3 | Medya okuryazarlığı tanım ve tartışmaları | | | | | | | 4 | Medya okuryazarlığın kapsam ve temel ilkeler | | | | | | | 5 | Dünyada ve Türkiye'de medya okuryazarlığı | | | | | | | 6 | Medya okuryazarlığının modelleri ve analiz teknikleri | | | | | | | 7 | Medya okuryazarlığı ilkeleri | | | | | | | 8 | Medya okuryazarlığında farklı kuram ve yaklaşımlar | | | | | | | 9 | Medya okuryazarlığı niçin gerekli? | | | | | | | 10 | Değerler, ahlaki gelişim ve internet | | | | | | | 11 | Medyayı eleştirel okuma becerisi kazanma ve eleştirebilme | | | | | | | 12 | Medya okuryazarlığını önemli kılan koşullar | | | | | | | 13 | Dijital vatandaşlık tanımı ve önemi | | | | | | | 14 | Medya okuryazarlığı ve etik | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** | | Binark M. & Bek M.G. (2007) Eleştirel Medya Okuryazarlığı Kuramsal Yaklaşımlar ve Uygulamalar, İstanbul: Kalkedon Yayıncılık,  Bilici, İ. E. (2014). Medya Okuryazarlığı ve Eğitimi, İstanbul:Nobel Yayıncılık.  İnal, K. (2009). Medya Okuryazarlığı Elkitabı, Ankara:Ütopya Yayınevi.  McLUHAN, M. (2005). Yaradanımız Medya, Çev: Ünsal Oskay, İstanbul, Turkuvaz Kitap.  Seer, N. (). Medya Okuryazarlığı, İstanbul Üniversitesi Açik ve Uzaktan Eğitim Fakültesi | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | | |  | **PÇ1** | **PÇ2** | | **PÇ3** | **PÇ4** | | **PÇ5** | **PÇ6** | | **PÇ7** | **PÇ8** | | **PÇ9** | **PÇ10** | | **PÇ11** | **PÇ12** | | **ÖÇ1** | 2 |  | |  | 3 | |  | 5 | | 3 | 3 | | 3 | 4 | |  | 2 | | **ÖÇ2** | 2 |  | |  | 3 | |  | 5 | | 3 | 3 | | 3 | 4 | |  | 2 | | **ÖÇ3** | 2 |  | |  | 3 | |  | 5 | | 3 | 3 | | 3 | 4 | |  | 2 | | **ÖÇ4** | 2 |  | |  | 3 | |  | 5 | | 3 | 3 | | 3 | 4 | |  | 2 | | **ÖÇ5** | 2 |  | |  | 3 | |  | 5 | | 3 | 3 | | 3 | 4 | |  | 2 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | | **Katkı Düzeyi** | | | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | **PÇ12** | | Medya Okuryazarlığı | 2 |  |  | 3 |  | 5 | 3 | 3 | 3 | 4 |  | 2 | |