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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Dersin Adı** | | **Kodu** | **Yarıyıl** | **T+U** | **Kredi** | **AKTS** | | **Genel Turizm** | |  | 1 | 2+0 | 2 | 3 | | Ön koşul Dersler |  | | | | | | | Dersin Dili | Türkçe | | | | | | | Dersin Türü | Zorunlu | | | | | | | Dersin Koordinatörü |  | | | | | | | Dersi Veren |  | | | | | | | Dersin Yardımcıları |  | | | | | | | Dersin Amacı | Turizmin gelişim süreci ve genel turizm kavramlarını açıklamak, turizm çeşitleri ve turizm sektörü kapsamına giren konularında yeterliğinin kazandırılması amaçlanmaktır. | | | | | | | Dersin Öğrenme Çıktıları | Bu dersin sonunda öğrenci;   1. Turizm ile ilgili kavramları açıklayabilir 2. Turizm çeşitlerini sınıflandırabilir. 3. Turizm işletmelerini tanıyabilir. 4. Turizm arz ve talebini açıklayabilir. 5. Turizm sektörtü sorunlarını sıralayabilir 6. Turizm sektörtünün gidişatı hakkında fikir yürütebilir | | | | | | | Dersin İçeriği | Turizmin gelişimi, etkileşimi, işlevleri, endüstriyel işleyiş ve yapılanışına ilişkin temel bilgi ve kavramların anlaşılması ve uygulanmasıdır. | | | | | | | **Haftalar** | **Konular** | | | | | | | 1 | Turizm ve turist kavramlari | | | | | | | 2 | Turizm çeşitleri | | | | | | | 3 | Amaçlarına göre turizmin çeşitleri | | | | | | | 4 | Turizmin gelişmesine etki eden unsurlar | | | | | | | 5 | Turizm sektörü ve turistik ürün | | | | | | | 6 | Turizm İşletmeleri. | | | | | | | 7 | Turizm talebi ve arzı | | | | | | | 8 | Turizmin ekonomik, sosyal ve fiziksel çevre ilişkisi | | | | | | | 9 | Turizmin ekonomik etkileri | | | | | | | 10 | Turizmin sosyal, kültüürel ve çevre etkileri | | | | | | | 11 | Türkiye’de turizm ve gelişimi | | | | | | | 12 | Turizm sektörünün sorunlari | | | | | | | 13 | Turizm hareketleri | | | | | | | 14 | Turizmde yeni trendler | | | | | |  |  | | --- | | **Genel Yeterlilikler** | | Öğrencilerden bu dersin ana konularını anlamaları ve alanları ile uygulamalarında kullanmaları beklenir. | | **Kaynaklar** |  |  | | --- | | Nazmi Kozak, Meryem A. Kozak, Metin Kozak (2021), Genel Turizm (21. Baskı). Detay Yayıncılık. | | **Değerlendirme Sistemi** | | Dönem başında ders izlencelerinde belirtilir. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **PROGRAM ÖĞRENME ÇIKTILARI İLE**  **DERS ÖĞRENİM ÇIKTILARI İLİŞKİSİ TABLOSU** | | | | | | | | | | | | | | | | | |  | **PÇ1** | | **PÇ2** | **PÇ3** | | **PÇ4** | **PÇ5** | | **PÇ6** | **PÇ7** | | **PÇ8** | **PÇ9** | | **PÇ10** | **PÇ11** | | **ÖÇ1** | 5 | | 3 | 1 | | 1 | 2 | | 3 | 1 | | 1 | - | | 1 | 5 | | **ÖÇ2** | 5 | | 2 | 2 | | 1 | 2 | | 4 | 1 | | 1 | - | | 2 | 5 | | **ÖÇ3** | 5 | | 3 | 2 | | 1 | 3 | | 3 | 1 | | 1 | - | | 3 | 5 | | **ÖÇ4** | 5 | | 2 | 1 | | 1 | 2 | | 2 | 1 | | 1 | - | | 1 | 5 | | **ÖÇ5** | 4 | | 4 | 1 | | 1 | 4 | | 4 | 1 | | 1 | - | | 4 | 5 | | **ÖÇ6** | 4 | | 4 | 1 | | 1 | 4 | | 4 | 1 | | 1 | - | | 4 | 5 | | **ÖÇ: Öğrenme Çıktıları PÇ: Program Çıktıları** | | | | | | | | | | | | | | | | | | **Katkı**  **Düzeyi** | | **1 Çok Düşük** | | | **2 Düşük** | | | **3 Orta** | | | **4 Yüksek** | | | **5 Çok Yüksek** | | |   Program Çıktıları ve İlgili Dersin İlişkisi   |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Ders** | **PÇ1** | **PÇ2** | **PÇ3** | **PÇ4** | **PÇ5** | **PÇ6** | **PÇ7** | **PÇ8** | **PÇ9** | **PÇ10** | **PÇ11** | | Genel Turizm | 3 | 2 | 1 | 2 | 4 | 5 | 1 | 2 | - | 3 | 4 | |