

Name of the course	Code	Term	T+P	Credit	ECTS
Entrepreneurship			2+0	2	3

Prerequisites and co-requisites	
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Language of the course	Turkish
Type of the course	Social Elective
Course Coordinator	
Name of Lecturers	
Assistants	
<b>Aim and goals of the course</b>	It is aimed to teach future managers and entrepreneurs the basics of new idea development, new business plan preparation, new venture creation, management of growth in SMEs
<b>Course Learning Outcomes</b>	<b>Upon successful completion of the course, the students will be able to :</b> <ol style="list-style-type: none"> <li>1. Define the concept and types of entrepreneurship with special reference to the development of entrepreneurial theory</li> <li>2. Develop awareness about the ways to develop individual and organizational innovativeness and creativity</li> <li>3. Differentiate the basic management principles and problems of small businesses from large firms</li> <li>4. Develop a comprehensive and well structured business plan for a new venture</li> <li>5. Develop awareness about the institutionalization process of newly established firms</li> </ol>
<b>Contents of the course</b>	Characteristics of Entrepreneurship, Characteristics of Entrepreneurship, Business Establishment Process: Career Planning, Business Establishment Process: Selection of Entrance Mode, Business Plan Preparation, Basic Concepts of SME Management, Characteristics and Fundamental Challenges of SME Management, Institutionalization and Entrepreneurship, Innovation and Creativity

Weeks	Subjects
1	Introduction
2	Development Of The Entrepreneurial Theory
3	Types Of Entrepreneurship
4	Characteristics Of Entrepreneurs
5	The Process Of New Venture Creation
6	The Process Of New Venture Creation
7	Business Plan
8	MIDTERM EXAM
9	Management Of Smes
10	Problems Of Smes
11	Institutionalization And Corporate Entrepreneurship
12	Innovativeness And Creativity
13	Business Plan Presentations
14	Business Plan Presentations
15	FINAL EXAM

General Qualifications
It is important that students have knowledge of entrepreneurship issues.
References
<ol style="list-style-type: none"> <li>1. Hisrich and Peters, "Entrepreneurship"</li> <li>2. Tamer Müftüoğlu "KoBİ Yönetimi"</li> </ol>

<b>Evaluation</b>
Midterm Exam: % 40, Final Exam: % 60. Project or homework evaluations can be made at the beginning of the semester.